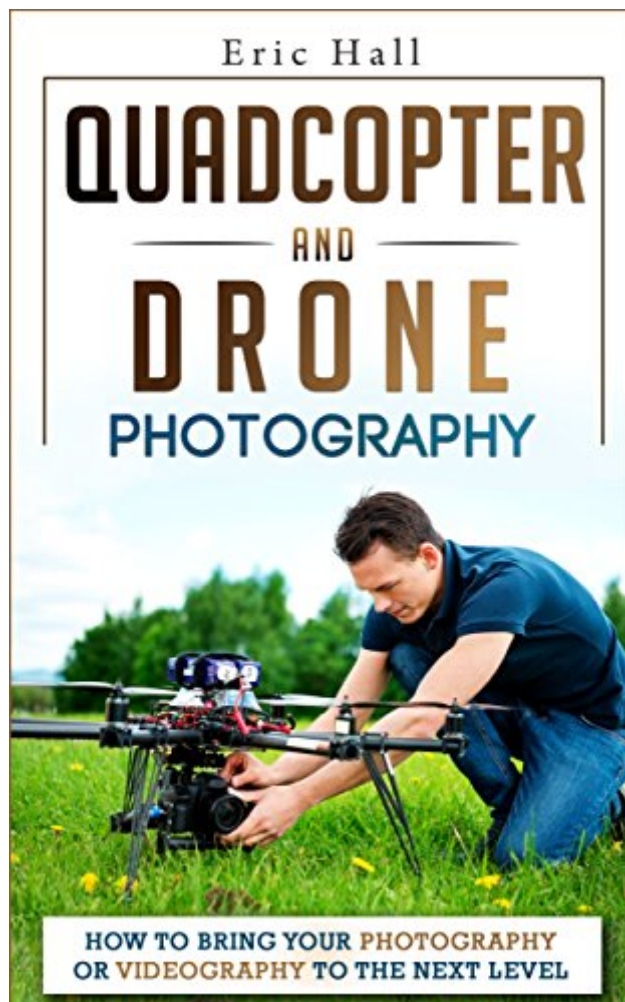


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# Quadcopters And Drones: How To Bring Your Photography Or Videography To The Next Level (Drone Photography - Aerial Drone Photography - Quadcopter Book - Aerial Drone Videography)





## Synopsis

Are you a drone or quadcopter owner who craves new perspective? Have you contemplated turning your passion for flying and your love of photography into a lucrative business? If you apply the principles in author Eric Hall's bestselling *Quadcopters and Drones: How to Bring Your Photography or Videography to the Next Level*, you'll have your first clients in no time. That's not an empty promise. Eric wrote this book for photography professionals looking to expand their business into this profitable niche or for the hobbyist looking for innovative ways to explore their passion. While this guide can be read in sequence, it isn't a requirement. Each chapter focuses on a different area, from drone selection and safety to the more complex lens choices and FAA regulations. So whether you study carefully from cover to cover or concentrate solely on topics of interest, you're guaranteed to come away with an expert's insight of what it takes to maximize your aerial photography skills. What you'll also learn in this definitive guide:- How to Take Amazing Aerial Photographs- How to Tap Into the Potential of Your Aerial Photography or Video Business- How to Market Your Business to Gain New Aerial Photography Clients- Aerial Photography Accessories for Your Drone- Discussing How to Inject Creativity Into Your Aerial Photography- An informative bonus section that includes indispensable links- And many more fundamental tips and guidelines. The author outlines techniques that are easy enough for a novice to comprehend, yet are detailed so intermediate and advanced students are sure to come away richer in knowledge. *Quadcopters and Drones: How to Bring Your Photography or Videography to the Next Level* leads you step-by-step and teaches you exactly what you must know to succeed in this emerging industry. "Praise for Eric Hall's *Quadcopters and Drones*..." "The ability to record birds-eye views of your surroundings is an extraordinary feature of quadcopters. In this 32-page book, author Eric Hall goes beyond casual recreational use of quadcopters to discuss more advanced topics, including the use of quadcopters in providing aerial photographic services to businesses." "The book is clear, concise and to the point. It is ideal for anyone with an interest in purchasing a drone with the intention to photograph with it. There aren't many books covering this emerging technology." "Terrific Read, I Now Have A New Favorite Hobby!" •Scroll up and grab a copy today!

## Book Information

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## Customer Reviews

This is an amazing read and I have found the drone that perfectly suits me. There is definitely nothing on the topic that is better than this superb resource. You have no idea how great it is to own and operate one of these bad boys; I can't stop playing with this thing. You can do so many wonderful things with these that it will become all you ever think about. I would definitely give this book a read if you are interested in finding an exceptionally fun hobby that will give you something to do on your days off. This is a terrific resource and I am so glad I discovered this book!

Told in first person, the author shares his experience starting a business in aerial drone photography. He discusses various make and model drones and their price points, strengths, and weaknesses. He discusses available components and their functions. He goes over cameras, and the available components relative to aerial photography. He gets into regulations and discusses where the industry is headed, and he walks the reader through methods of monetization. The Bonus section provides relevant links to get the reader started. The book is clear, concise and to the point. It is ideal for anyone with an interest in purchasing a drone with the intention to photograph with it. There aren't many books covering this emerging technology.

Thought it was a concise, well thought out, well structured book that wasn't overly simple while at

the same time not overly complicated. It was easy to understand, the author does a great job of breaking down the basics, many benefits, and overall possibilities available in this day and age with drone photography.

I was looking for a resource guide where I could learn more about drone photography and I was not disappointed. I liked how author shared his experience with drones even though it's more of a hobby for him. Various makes and model of drones and their price points were discussed as well as their strengths and weaknesses. One of the best parts was the advice on what specific tools and accessories may be helpful for those starting out. There is a lot more to capturing good photographs and video via drone that I had anticipated. The part about the FAA regulations was definitely interesting and the proposed revisions that are upcoming. This guide is not exhaustive but is a good starting point for those interested in this new field.

The ability to record birds-eye views of your surroundings is an extraordinary feature of quadcopters. In this 32-page book, author Eric Hall goes beyond casual recreational use of quadcopters to discuss more advanced topics, including the use of quadcopters in providing aerial photographic services to businesses. The book briefly discusses the various models of quadcopters that are currently available, ranging in price from under a hundred dollars up to \$5,000. The author lists the features to look for in a quadcopter to be used for photography, and he mentions some favorites of his. He goes on to give some tips for taking the best photos. One thing that can't be ignored are the FAA regulations about flying drones. Note that there are different sets of rules for hobbyists and professionals, and in both cases, these rules are evolving in response to the growing popularity of quadcopters. The book describes examples of opportunities for selling aerial drone photography to businesses, such as real estate, filmmaking, and special events. There are some tips on marketing your services, notably through online social media and websites. The book includes a section on accessories for your drone that will enhance the quality of your photography, as well as a discussion on lenses and filters. The book is a very interesting quick read for anyone who flies quadcopters. I read the book for free with my Kindle Unlimited subscription.

Very helpful read. I'm a photographer and wanted to get into air photography. This book was a great intro to it. I learned a lot and it helped me go on the right path. Simple, short, and straight forward.

Definitely gave me a few ideas, which made it a worthwhile read. Respectfully, I would caution

beginner operators about the use of carbon fiber blades. They can do an incredible amount of damage and should only be used by advanced operators. Also, the word drone is commonly misused, by the media, by the President, by the CEO of 3DR, etc. You say yourself, in the book, that a drone does not have a human at the controls. That is an accurate definition. A Roomba is a good example of a drone. Interesting read though, and I applaud Eric Hall for offering his insight and experience in a concise, well written, book.

I bought this book relatively recently and it positively exceeded my expectations. The book introduces drone photography as a new, emergent variant of photo shooting and the author's enthusiasm is absolutely catching. If you are browsing for a motivational and instructive guide to what can be achieved with quadcopters and drones, look no further.

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